

## AGENDA

WOMEN ENTREPRENEURS III: Solidarity-Driven  
Business Leadership

ANNUAL FORUM

“Business Excellence for Sustainability and Transparency”  
BEST program

funded by the United States Agency for International  
Development (USAID)

*March 03, 2023, Friday 10 am – 2 pm*

*Tuushin Hotel, Soyombo hall, 5<sup>th</sup> floor*

\*This event is made possible by the generous support of the American People through the United States Agency for International Development (USAID). The contents of this event is the sole responsibility of Development Solutions NGO and do not necessarily reflect the views of USAID or the United States Government.\*

## FORUM AGENDA

**Purpose of the forum:** The BEST program is organizing its annual Women Entrepreneurs Forum for the third consecutive year, and this year's forum aims to promote social and solidarity businesses and initiatives by sharing good practices and mutual learning among women entrepreneurs and business leaders in SMEs.

**Audiences:**

**Audience:** 120 participants including the BEST program's beneficiary SMEs and women entrepreneurs are the key participants in addition to the representatives of cluster-based businesses.

Opening and introduction of the BEST program		
9:30	10:00	Registration & Breakfast
10:00	10:05	Welcome & opening session
10:05	10:10	<ul style="list-style-type: none"> <li>Opening remarks, Steve Winkates, Deputy Development Advisor, USAID Mongolia</li> </ul>
10:10	10:15	<ul style="list-style-type: none"> <li>Short Video presentation of the BEST program results</li> </ul>
10:15	10:35	<b>"Women's participation in SME" survey findings</b> <ul style="list-style-type: none"> <li>J. Purevdulam, Chief Monitoring and Evaluation Officer of the BEST program</li> </ul>
10:35	10:40	Group photo
10:40	11:00	<b>"Gender-sensitive policy planning and budgeting"</b> <ul style="list-style-type: none"> <li>T. Enkhbayar, Secretary of the National Committee on Gender Equality and Head of the Secretariat</li> </ul>
11:00	11:25	<b>"Solidarity-based business solution in the supply chain"</b> <ul style="list-style-type: none"> <li>Ts. Sumiya, Board Member of Durvun Khusel LLC</li> </ul>
11:25	11:45	Tea break/ Networking/Beneficiaries' exhibition
11:45	12:05	<b>"Z-CEO club" mutual learning and collaborative initiative</b> <ul style="list-style-type: none"> <li>B. Buzmaa, CEO of Uvur Gobi LLC</li> </ul>
12:05	12:25	<b>"Cluster-based business development" best practice</b> <ul style="list-style-type: none"> <li>N. Sarangua, Chairwoman of BOD of Mongolian Export Cluster Network NGO</li> </ul>
12:25	12:45	<b>"You are your business"</b> <ul style="list-style-type: none"> <li>P. Amarmend, Governance Coordinator of the BEST program</li> </ul>
12:45	13:00	<b>Q&amp;A and Discussion</b> <ul style="list-style-type: none"> <li>All speakers and Moderator</li> </ul>
13:00	13:10	<b>Conclusion and Close</b> <ul style="list-style-type: none"> <li>D. Tsetsenbileg, Moderator, Strategy Researcher</li> </ul>
13:10	14:00	Lunch & Networking

**Contact person:**

J. Purevdulam  
 Chief Monitoring and Evaluation Officer, BEST program  
 E-mail: [purevdulam@dsmongolia.org](mailto:purevdulam@dsmongolia.org)  
 Phone number: 9519-5331, 7722-2210

G. Bolortsetseg  
 UB Program Coordinator, BEST program  
 E-mail: [bolortsetseg@dsmongolia.org](mailto:bolortsetseg@dsmongolia.org)  
 Phone number: 8801-0918, 7722-2210